

Andrew Durden

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Experience

MANAGER OF CREATIVE RESOURCES | UI/UX DESIGNER, ZAPPOROO – 2014-PRESENT

- Part of the design team for 176 mobile application / web products; managing tasks with Zoho / Hubspot, while communicating client updates using Basecamp.
- Prototyped a responsive mobile and tablet design in Adobe XD for 46 user projects.
- Re-designed and prototyped with Invision the mobile experience for 6 applications already established in the market.
- Created an UI kit, established brand identity and guidelines for 39 mobile applications using Adobe Photoshop and Illustrator.
- Worked closely with developers to prepare assets for 86 applications.
- Designed and launched 12 promotional websites using Adobe Muse.
- Prepared graphics for social media and advertising campaigns.

ASSISTANT STORE MANAGER | SALES LEAD, BEST BUY MOBILE – 2009-2014

- Directly lead a staff of 15 or more employees and oversee all operational aspects of running a Best Buy Mobile stand-alone store (P&L management, back office, cash handling, labor management, and scheduling, etc.)
- Analyzes store's performance indicators against team selling behaviors and goals; develop action plans to address objectives and achieve desired business results.
- Source, hire, and train staff.
- Planned monthly team meetings and Training/Development Workshops.
- Conduct weekly 1-on-1 consultations with employees, and provide coaching recognition and feedback in such a way that creates an open and approachable culture in the store.
- Conduct Sales and Service role-plays to assist each location's staff in providing complete solutions to each customer.

Skills

Software	Hardware	Prototyping Tools	Management Tools
Adobe XD	Macbook / iMac	Adobe XD	Zoho
Adobe Illustrator	Wacom Intuos Pro	Marvel	Basecamp 1, 2 & 3
AdobePhotoshop	Windows PC	Invision	Hubspot
Adobe Muse	Network Setup		
Adobe After Effects			
Microsoft Office			
Sketch			
Apple Keynote			

References

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